

# IMPOSSIBLE™

## HEY NEW IMPOSSIBLE™ CUSTOMERS!\*

### GET UP TO \$150 BACK

### BY PURCHASING TWO OR MORE CASES OF IMPOSSIBLE FOODS PRODUCTS

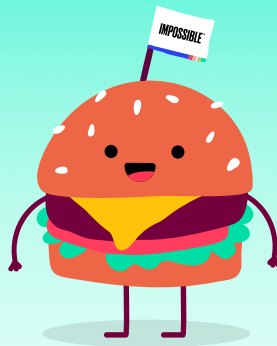
Offer valid for purchases made **4/1/2021 - 5/31/2021**.

Redeem by **6/30/2021**.

Maximum rebate of **\$150 per customer**.

Minimum rebate of **\$70 per customer**.

Must buy **at least two cases** of the same Impossible Foods SKU to qualify.



\*A "new customer" is an entity that has not purchased Impossible Foods products from an authorized distributor as of April 1, 2021, or an existing customer that is ordering a new Impossible Foods SKU.

#### Redeem in 4 Easy Steps:

- 01** Purchase two (2) cases of the same Impossible Foods SKU from an authorized distributor from April 1, 2021 – May 31, 2021.
- 02** Fill out the attached rebate submission form and include your associated sales representative's referral code.
- 03** Attach your distributor invoices as proof of purchase. Each invoice must show invoice number, invoice date, number of cases and purchase price listed for each.
- 04** Mail completed rebate form and distributor invoice(s), postmarked by June 30, 2021 to:

#### Impossible Foods Rebate Offer

**P.O. Box 552**

**Traverse City, MI 49685-0552**

Or submit offer form and copies of invoices to

[Impossible.rebates@vpdcs.com](mailto:Impossible.rebates@vpdcs.com)

by 11:59pm EST June 30, 2021

Business Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Sales Rep Referral Code: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Expected Product Usage (cases/month): \_\_\_\_\_

Price (per case) Purchased at: \_\_\_\_\_

Primary Distributor: \_\_\_\_\_

Distributor City/State: \_\_\_\_\_

#### Type of Operation:

Business & Industry

Catering

College/University

Fast Casual

Fine Dining

Full Service Rest.

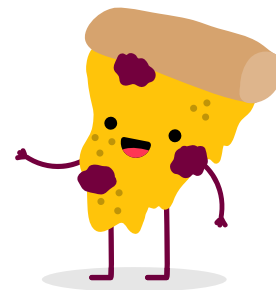
Healthcare

K-12

Quick Service Rest.

Cafeteria/Buffer

Other



To learn more about the Impossible™ Burger, visit [ImpossibleFoods.com](https://ImpossibleFoods.com)

**Maximum Rebate is \$150 / Minimum Rebate is \$70**  
**Must buy at least two of the same Impossible Foods' SKU to qualify.**  
**Must be a new customer.**

DOT #	Product Description	\$/Case	# of Cases	Total
693765	4 x 5lb Impossible Burger Bulk Case	\$75	x	=
693766	40 x 1/4lb Impossible Burger Patties	\$35	x	=
716354	32 x 1/3lb Impossible Burger Patties	\$35	x	=
Total Rebate Amount				

TERMS AND CONDITIONS: Must buy at least two (2) of the same Impossible Foods' SKU to qualify. Must be a new Impossible Foods customer OR adding a NEW Impossible Foods SKU to your menu. For foodservice operators with multiple locations, each location must participate individually. Offer valid on purchases made between April 1, 2021 - May 31, 2021. Invoice(s) must reflect purchases made within the program date range. Proof of purchase in the form of a distributor invoice (including invoice number, invoice date, number of cases and purchase price listed on each) must accompany the rebate submission form. Cash and carry receipts may be used in lieu of distributor invoices, but must include purchase date, receipt number, business name, number of cases, and purchase price. Computer recaps or hand written invoices are not acceptable. Tracking reports may be accepted in lieu of distributor invoices. One rebate per operator location. Duplicate rebate submission forms will be disqualified. Rebate submission form must contain associated sales representative's referral code to be valid. Distributors are excluded from this offer. No third-party submissions will be accepted. If redeeming by mail, the rebate submission form must be postmarked by June 30, 2021, or submitted online by 11:59pm EST June 30, 2021. Maximum rebate per operator location is \$150, minimum rebate per operator location is \$70. Not valid in conjunction with any other Impossible Foods offer, bid, contract price, promotion, or rebate. Please allow 8-10 weeks for processing the redemption. Rebate checks will be sent directly to the operator, unless otherwise requested. Incomplete or illegible forms will automatically be disqualified. Offer valid only in the USA. Void where prohibited, taxed, or restricted. Impossible Foods has the right to modify or discontinue this offer at any time. By submission of this rebate, I consent to receiving emails about Impossible Foods' products and services. Consent is not a condition of purchase.